



Social Innovator Statement of Agreement

BENEFITS AND SERVICES

The Social Innovation Forum provides a unique opportunity for innovative nonprofit organizations to gain visibility, expand their networks, and build capacity.

Each Social Innovator receives access to cash and benefits valued at more than \$150,000:

- Five months of consulting services focused on enhancing the organization's ability to articulate the social problem it is addressing, its innovative approach, and its social impact. The consulting engagement culminates in the development of the following materials designed for funder/investor audiences:
 - Written investment prospectus
 - Five-minute pitch (with PowerPoint slides)
- Five months of executive coaching
- \$10,000 cash upon completion of the consulting engagement
- Showcasing via numerous events, including a spring Showcase in **May 2020 (exact date TBD)** that annually attracts more than 350 Boston business leaders, institutional funders, and individual philanthropists
- Networking and relationship-building support
- Graphic design services
- Presentation coaching
- Additional support from the Social Innovation Forum's in-kind partners (e.g., legal, graphic design, public relations, technology)
- \$2,500 capacity building grant in 2021

RESPONSIBILITIES

Prior to selection: Social Innovation Forum *finalists*, those who have received and accepted an email invitation from the Social Innovation Forum to participate in the third and final stage of the selection process, are required to attend an interview session to be considered for the Social Innovator distinction. These sessions will take place **between Tuesday, October 15 and Wednesday, November 6** at Social Innovation Forum's office in Boston (exact dates TBD).

Upon selection, Social Innovators will commit to:

- Actively participate in all events and activities, including:
 - A five-month consulting engagement culminating in the development of the following materials designed for funder/investor audiences:
 - Written investment prospectus
 - Five-minute pitch (with PowerPoint slides)
 - A five-month executive coaching engagement
 - Social Innovation Forum events, including the spring Showcase in May 2020 (exact date TBD)
 - Regular meetings and calls with fellow Social Innovators and Social Innovation Forum staff
 - Occasional trainings with the Social Innovation Forum's in-kind partners
- Dedicate an average of six to eight hours per week during the first five months of the program (December 2019 – April 2020) and two to three hours per month during the latter part of the program (through September 2020)
- Complete periodic surveys and provide data as needed to support the Social Innovation Forum's internal program evaluation
- Participate in performance measurement activities as described in the next section
- Continue leading their organizations (or programs/initiatives) for at least the next two years



PERFORMANCE MEASUREMENT

Social Innovators will participate in performance measurement activities as follows:

- **December 2019 – April 2020:** Develop performance metrics, populate baseline data, and set 12-month targets with a Social Innovation Forum consultant as part of the core consulting engagement.
- **June 2020 – June 2021:** Work toward 12-month goals with the support of one's executive coach and select Social Innovation Forum's in-kind partners. During this time, each Innovator will have quarterly check-in calls with the Social Innovation Forum staff.
- **June 2021 – October 2021:** Develop a two-page performance report with the data collected during the performance measurement process with Social Innovation Forum guidance and support.
- **December 2021:** Attend the Social Innovation Forum's winter reception event, which will highlight the 2020 Social Innovators and their performance results for the Social Innovation Forum's donor community.

The focus of this performance measurement process is learning for performance improvement. Innovators will also enter the Social Innovation Forum's long-term portfolio and receive continued access to the Social Innovation Forum staff, in-kind partners, and broader network.

OTHER CONDITIONS

Furthermore, Social Innovators agree to:

- Allow the Social Innovation Forum to use their organizations' names and logos in its marketing materials, including, but not limited to its website (www.socialinnovationforum.org), printed literature, press releases, social media vehicles, and email communications
- Be subscribed to the Social Innovation Forum email list and receive updates about the organization and the field of social innovation
- Be video-recorded at the Social Innovator Showcase
- Give a quote about their Social Innovation Forum experience
- Allow Social Innovation Forum to lend their application materials to select funders or foundations upon request
- Acknowledge that the Social Innovation Forum is an accelerator program that, outside the benefits listed herein, does not guarantee financial or other resources for participating organizations

You must agree to this Statement of Agreement in order to be considered for the 2019–2020 Social Innovation Forum. Therefore, please be sure to select "I agree" at the bottom of the online application before submitting.

If you have questions about this Statement of Agreement or what it means to be a Social Innovator, please contact Tanya Inwald, Director of Programs, at team@socialinnovationforum.org or at 617.492.2305.

Sincerely,

The Social Innovation Forum team